



the Thomas G. Labrecque Foundation

Committed to preventing lung cancer through education and research.

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"In 2006, an estimated 174,470 people will be diagnosed with lung cancer and 162,460 will die from it."



"More than 60% of those newly diagnosed with lung cancer each year have never smoked or have quit smoking."



### New Sponsorship Opportunities!

As we expand to four cities in 2007, you have the opportunity to sponsor a race in New York, Boston, Philadelphia and Washington, DC.

For more information, contact Gina Malloy at 301-395-5123 or gmalloy@tgfclassic.com

We hope you enjoy the first issue of our bi-annual newsletter. Get in-depth information on the latest Foundation and 'Run as One' event updates.

### Update

It's been an exciting four years for the Thomas G. Labrecque Foundation...

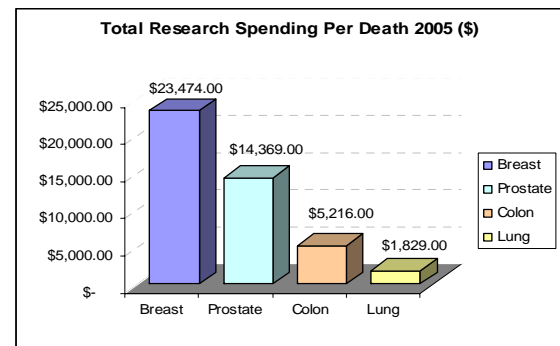
Thanks to our generous sponsors and donors, over \$2.5 million has been raised for lung cancer research since the Foundation's inception in 2003. Funding has been donated to the *Thomas G. Labrecque Lung Cancer Research Fund* at Memorial Sloan-Kettering Cancer Center, enabling doctors to continue their critical research.

### Looking ahead in 2006

Although we have made strides thus far, there are significant and desperately under-funded research opportunities. Appropriately, funds raised in 2006 will be distributed to more than one hospital conducting critical lung cancer research. We will be utilizing Joan's Legacy's medical advisory board to select the best oncology research in the US. By using a medical advisory board we ensure that the best and most innovative research projects will receive funding from the Thomas G. Labrecque Foundation.

### Why does lung cancer desperately need the funding?

Despite it being the #1 cancer killer in the US, roughly \$1,800 is spent for research per lung cancer death compared to over \$23,000 spent per breast cancer death! Yet lung cancer will kill more people in 2006 than: breast cancer, prostate cancer, colorectal cancers and melanoma...combined!



### Expanding the 'Run As One' event to four cities

The 'Run As One' events have been a huge success. In New York City alone over 7,400 runners and walkers participated on April 9<sup>th</sup> in our fourth annual race in Central Park. Spurred on by our success, we expanded our efforts to Washington DC last fall, holding the First Annual 'Run As One' in DC on November 20<sup>th</sup>.

In 2007 we plan to expand to include Boston and Philadelphia. By increasing the reach of our message, we will raise even more awareness. We are also engaging additional supporters to join the debate for increased federal funding for lung cancer research, which right now is frightfully low.

## Our Mission...

The Thomas G. Labrecque Foundation is committed to preventing lung cancer through education and research.



Thomas G. Labrecque, former Chairman of Chase, a non-smoker, who died from lung cancer.

## We Pledge...

To spread awareness that anyone, at any age, can suffer from lung cancer.

To support lung cancer research by funding the development of new treatments and better screening tools.

To justly focus media and grassroots attention on lung cancer, because it is the #1 cancer killer in the U.S.

## Coming up this fall

This fall, we will be holding the 2<sup>nd</sup> annual 'Run As One' in Washington, DC. This year, the four-mile course will take us down scenic Pennsylvania Avenue.

**Sunday April 9th, 2006, was a gorgeous sunny day.** Nearly 7400 people turned out to participate in the 4th annual Thomas G Labrecque Classic, a 4-mile run and 1.7 mile health walk in Central Park. After the race, the festivities included face painting, carnival games, and Z100 Radio station broadcasting.

**Tom Labrecque**, for whom the event is named, was a life-long non-smoker. He died in 2002 only 8 weeks after his diagnosis. Since its foundation a little over 4 years ago, the Labrecque Foundation has raised over \$2.5 million for lung cancer research and awareness programs.

## In the News...As Reported by the New York Social Diary



## Together, we can close the research gap

The generous donations we received last year drew attention to the 172,570 new lung cancer patients. Please consider supporting or sponsoring a Run As One event this year as we remember the 163,510 who died. *For more information, contact Gina Malloy at 301-395-5123 or [gmalloy@tgclassic.com](mailto:gmalloy@tgclassic.com)*

## Welcome new team members

We are happy to announce the addition of two new team members—Co-Director, Wayne M. Farmer, and Development Manager, Gina G. Malloy. They come to us with great experience and enthusiasm. We look forward to working together. *For more information about our team, visit our website at [www.tgclassic.com](http://www.tgclassic.com)*

### A Non-Profit Organization

The Thomas G. Labrecque Foundation is a 501(c)(3) tax-exempt organization. All donations are tax deductible to the full extent of the law.



We welcome runners and walkers to our next Run As One event this fall in Washington, DC.

For more information on how to join us, visit our website or contact Angie Morrissey at 212-651-6420 or amorrissey@tgclassic.com

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**THANK YOU!**

Thank you to the 7,400 runners and walkers who came out for the 4<sup>th</sup> annual Run As One event in Central Park on April 9<sup>th</sup>, making it a huge success. And a special thanks to all of our generous friends, donors and sponsors for your support, without which this event would not have been possible.



Over 7,400 people registered to run or walk in the 4<sup>th</sup> annual 'Run as One' on April 9<sup>th</sup>. Our biggest turnout yet!



Runners of all ages begin to set the pace as they start the 4-mile run on a sunny Sunday morning in Central Park.



All friends and family members who preferred to take in some scenery, participated in the 1.7 mile health walk!



Thousands wrote messages of hope and support on the 'Lend a Hand Mural'.

This runner is also wearing a personalized race bib, which have become a favorite at the events, proudly displaying who the participant is supporting or remembering.



This year's health fair showcased Memorial Sloan-Kettering Cancer Center, CancerCare, Women Against Lung Cancer, Lung Cancer Alliance, and Joan's Legacy.



Alene Reta set a new race record, with a time of 18:49! Natalie Florence was the first female to cross the finish line, with a time of 20:57. Cash prizes were awarded to the top 3 male and female runners again this year.

## Symptoms

- A habitual cough which worsens over time
- Constant chest pain
- Coughing up blood
- Shortness of breath, wheezing, or hoarseness
- Continual problems with bronchitis or pneumonia
- Fatigue
- Swelling of the face and neck
- Loss of appetite and weight loss



If you do not wish to receive future editions of our newsletter, e-mail [gmalloy@tgiclassic.com](mailto:gmalloy@tgiclassic.com) with that request.

## Lung cancer affects non-smokers

Over 60% of those newly diagnosed with lung cancer each year have never smoked or have quit smoking! Of those cases, 10–15% are those who have NEVER smoked. This number is alarming to most, considering lung cancer has always been associated with smoking.

Dr. Peter Bach, pulmonologist and epidemiologist at MSKCC says, “Lung cancer is so closely linked up with smoking that doctors and the public are surprised when it turns up in nonsmokers. But they shouldn’t be surprised. There are about 180,000 cases of lung cancer a year and 150,000 deaths. If 80% or so stem from smoking, that leaves about 36,000 cases and 30,000 deaths a year not related to smoking.”

### Early detection and treatment is the key!

Early detection is critical because lung cancer usually isn’t discovered until it’s at an advanced stage when the outlook for recovery is very poor. In fact, over 50% of new lung cancer cases will be diagnosed at a very late stage—Stage IIIb or IV. Only 5% of them will live for 5 years!

...This could be prevented if early detection tools were available.

Funds raised by the Thomas G. Labrecque Foundation will fund the best and brightest oncology research in the US. This research is key...without it doctors won’t be able to determine how to find ways of detecting lung cancer earlier, leading to people being diagnosed at an early stage and living longer and healthier lives.

### So what are the other risk factors for lung cancer?

- Secondhand smoke
- Exposure to asbestos
- Indoor radon
- Other workplace carcinogens
- Scarred and irradiated lungs
- Air pollution
- Poor diet
- **Genetics!**

#### Sources:

Alliance for Lung Cancer, [www.lungcanceralliance.org](http://www.lungcanceralliance.org)  
Brody, Jane E. “The Shock of Lung Cancer, When it Strikes Nonsmokers.” *The New York Times*, March 21, 2006.  
Cancer Facts & Figures 2006, American Cancer Society



“That puts non-smoking-related lung cancer in the same league with colorectal, prostate and breast cancer.

**If we wiped out smoking, lung cancer would still be the No. 3 cancer killer of Americans.”**

- Dr. Peter B. Bach, M.D., MAPP